



the White Mountain Boogie N' Blues Festival

PROGRAM ADVERTISING

(603) 236-1566

THANK YOU for your support of the Boogie N' Blues. Your ad will be in the hands of thousands of music fans at this year's three day festival.

FOR PROGRAM ADS ON PAPER

Please provide a clear print (scanner ready) of your ad, created at the correct size, which will be scanned and inserted exactly as you provide it. **Submit with this form and payment to Ron Currier.**

FOR PROGRAM ADS BY EMAIL

For best results, email a PDF, or EPS (text to outlines) to advertising@nhblues.com

Also acceptable: JPEG, TIFF, or PSD (rendered text) files at 300DPI or higher. Please put WMBB Program Ad and YOUR BUSINESS NAME on the subject line when emailing. **Mail this form and payment to Ron Currier.**

FOR WEBPAGE LODGING ADS

Email photo, web site link, email link, phone number and brief write-up to donna@sullivanandwolf.com - or fill out the web form at <http://www.nhblues.com/blues-festival-lodging-signup.php>

Mail this form and payment to Ron Currier.

New Ad Run Last Year's Ad As Is With Changes

Advertiser: _____

Billing Address: _____

Phone: _____

Email: _____

Ad Size: _____

Website Lodging Ad Full Color Program Ad

Ad Price: _____

Payment Method: Cash Credit Card Check

Credit Card Number: _____

Payment Received: Yes No Other: _____

Please return this form with ad request and current contact info prior to JUNE 1st.

PAYMENT FOR ADVERTISING MUST BE PAID ON REQUEST.

Artwork MUST be submitted no later than JUNE 29.

MAKE CHECK PAYABLE TO: Benton's Sugar Shack

MAIL PAYMENT TO: Ron Currier

P.O. Box 166, Campton, NH 03223

PROGRAM AD RATES:

COVER AND CENTER PAGES

Full Page 7.75" x 10" (width x height)..... \$500

Half Page 7.75" x 4.9" \$300

OTHER PAGES

Full Page 7.75" x 10" \$275

Half Page 7.75" x 4.9" \$160

Quarter Page Vertical 3.8" x 4.9" \$100

Quarter Page Horizontal 7.75" x 2.4" \$100

Lodging Page Listing for Web..... \$100 per year

Includes a photo, web site link, email link, phone number and brief write-up.

CONTACTS

Sales:

Ron Currier (603) 236-1566

Ron@nhblues.com

Event Coordinator:

Brad Benton (603) 726-3867

Brad@nhblues.com

Technical Inquiries:

Donna Sullivan (603) 726-1013

Donna@sullivanandwolf.com

ALL ADS MUST BE SUBMITTED BY JUNE 29

THE WHITE MOUNTAIN BOOGIE N' BLUES FESTIVAL

Full Page

7.75" x 10" (width x height)

\$500 full color cover and center pages

\$275 other pages

Quarter Page Vertical

3.8" x 4.9" (width x height)

\$100 full color

THE WHITE MOUNTAIN BOOGIE N' BLUES FESTIVAL

Half Page

7.75" x 4.9" (width x height)

\$300 full color cover and center pages

\$160 other pages

Quarter Page Horizontal

7.75" x 2.4" (width x height)

\$100 color

MAKE CHECKS PAYABLE TO: Benton's Sugar Shack

MAIL TO: Ronald Currier
PO Box 166 • Thornton, NH 03285

Ron Currier, Program Sales
ron@nhblues.com • cell 603-236-1566

Payment is DUE when ad is requested.

Send Artwork no later than JUNE 29 to:
donna.sullivan@sullivanandwolf.com