



*Winner of the 2004, 2005 Blues Audience Readers Poll for  
Favorite New England Blues Festival.*

Greetings!

Mike and I would like to encourage you to take advantage of the advertising opportunities the 2008 White Mountain Boogie N' Blues Festival has to offer! . **We advertise thru newspapers, magazines and radio directly placing your company name in the hands of thousands of potential customers.**

Planning for the 12<sup>th</sup> Annual White Mountain Boogie N' Blues Festival is now underway. This 2-day festival draws 7,000 visitors to NH's White Mountains every summer. We are offering advertising opportunities that include on-site banners, listings on all promotional materials and on the ever-popular [www.nhblues.com](http://www.nhblues.com). All advertisement information must be received no later than June 1<sup>st</sup>, 2008. But don't wait start making your advertising dollars work for you today!

#### **LET THE WHITE MOUNTAIN BOOGIE N' BLUES FESTIVAL ADVERTISE FOR YOU**

\*The blues festival guide circulation 100,000 (national distribution)

\*N.A.B.F official program circulation 10,000

\*12 newspapers with a combined circulation of nearly 104,000 with readership in excess of 200,000

\*Radio ads and lead sponsorship of blues radio programming

\*Blues Audience newsletter circulation 3,000

\*[www.nhblues.com](http://www.nhblues.com) website receives over 1 million page views per year

\*7000 White Mountain boogie ticket holders

\*5000 event flyers personally handed out at festivals thru out New England

\*100 posters

**White Mountain Boogie N' Blues**  
**W.M.B.B 2010 Route 175 North, Thornton, New Hampshire 03223**

- **FESTIVAL SPONSORSHIP OPPORTUNITIES**

- **"All Star" Program - \$2500.00**

- Logo on tickets, wristbands, program guide, press release, posters, flyers and newspaper ads throughout New England
- Banner on stage (sponsor provided), live on-stage mention
- Web banner on whitemountainboogie.com (sponsor provided)
- Logo and web link on entry page of nhblues.com
- Ten tickets to the festival

- **"Gold Star" Sponsor - \$1500.00**

- Logo on tickets, program guide, press release, posters, flyers and newspaper ads throughout New England
- Banner on-site (sponsor provided), live onstage mention,
- Logo and web link on main information page of nhblues.com
- Five tickets to the festival.

- **"Silver Star" Sponsor - \$500.00**

- Banner on-site (sponsor provided)  
Logo and web link on nhblues.com
- Four tickets to the festival

- **Logo on Wristband - \$500.00**

- Your logo on all of our festival wristbands – Limited space act fast!

- **Friends of the Festival – Support Music in the Schools \$350.00**

- On-site banner (sponsor provided)
- Two tickets to the festival
- Business name listed on the climbing wall advertiser board.
- Logo and web link at nhblues.com

- **Web Banner Advertisements – starting at \$50.00 per month**

- Proudly display your web banner at [www.nhblues.com](http://www.nhblues.com).
- Reach over 300 visitors daily!
- Annual inclusions – Sponsor provided

## **CUSTOM SPONSORSHIP OPPORTUNITIES**

Put your ad dollars to work for you

- Banner on Stage (sponsor provided) \$250 per day / \$400 for 2 days
- Banner on Site (sponsor provided) \$200 weekend only
- Banner at Main Gate (sponsor provided) \$500 exclusive to 1 sponsor / weekend only
- Logo on all Festival Publications \$1000
- Logo for Sponsor Page in Program Guide – included with any sponsorship
- Logo on Tickets \$500
- Logo on Wristband \$500
- Live On-stage Mention - included with any sponsorship - \$350
- Business Name at Climbing Wall / Friends of the Festival Program- \$350
- Logo with Link on nhblues.com \$100 for 1 year (sponsor provided)
- Web Banner \$100 for 1 year (sponsor provided)

In Trade Options are also available – To inquire call 603-726-3867

**All PRINT ADS** must be Black and White, 300 DPI, JPEG or PDF file format.

All Ads must be received by June 1st

Ads may be e-mailed to [support@nhblues.com](mailto:support@nhblues.com) or mailed to

W.M.B.B

2010 Route 175

Thornton, NH, 03223

**All Web Banners** must be 375 pixels wide by 60 pixels high single frame JPEG format and may be emailed to [support@nhblues.com](mailto:support@nhblues.com)

**On-site Banners** must be provided for by sponsor with a maximum size of up to 4x6.

**The 2008 White Mountain Boogie N' Blues Music Festival  
Sponsorship Registration Form**

Company/Name \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email \_\_\_\_\_

Contact Person: \_\_\_\_\_

**Select Your Sponsorship Package**

- All Star - \$2500
- Gold Star \$1500
- Silver Star \$500
- Wristbands \$500
- Friends of the Festival \$350
- Web Banner  1 month \$50  6 months \$250  1 year \$450

**Custom Sponsorships**

- 4 x 6 Banner on Stage (sponsor provided) \$250 per day / \$400 for 2 days
- 4 x 6 Banner on Site (sponsor provided) \$200 weekend only
- 4 x 6 Banner at Main Gate (sponsor provided) \$500 exclusive to 1 sponsor / weekend only
- Logo on all Festival Publications \$1000
- Logo for Sponsor Page in Program Guide – included with any sponsorship
- Logo on Tickets \$500
- Logo on Wristband \$500
- Live On-stage Mention - included with any sponsorship - \$350
- Business Name at Climbing Wall / Friends of the Festival Program- \$350
- Logo with Link on nhblues.com - 1 year \$100 (sponsor provided)
- Web Banner 1 year \$100 (sponsor provided)

**Credit Card Information**

Discover Card, MasterCard, Visa (Please circle one)

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Zip Code as listed on statement: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Checks and Money Orders may be made payable to Benton's Sugar Shack.

Please return this form with payment to:

**White Mountain Boogie N' Blues**

**C/O Benton's Sugar Shack**

**Rte 175**

**Thornton, NH 03223**

Please call 603-726-3867 with any questions or email us at [brad@nhblues.com](mailto:brad@nhblues.com)